

# Premier League - Al Ahli vs Muharraq

DATE: Friday, September 12, 2025  
LOCATION: Arad, Mu % `a "at al-Mu %arraq, BH

## Event Description

Premier League - Al Ahli vs Muharraq is a premier sports event in Arad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,264 people

**Event ID:** 4Rjsc2sGo3HJBy4tY4

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,106 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*