

# Premier League - 1st Phase - SC Villa vs Vipers

DATE: Saturday, November 29, 2025  
LOCATION: Kitende, UG

## Event Description

Premier League - 1st Phase - SC Villa vs Vipers is a premier sports event in Kitende. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 8,675 people  
**Event ID:** E4vCDQXbpEHZhTgMzu

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,470 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*