Premier League - 1st Phase - SC Villa vs Buhimba United Saints

DATE: Friday, October 31, 2025
LOCATION: Butema, Western Region, UG

Event Description

Premier League - 1st Phase - SC Villa vs Buhimba United Saints is a premier sports event in Butema. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,567 people
Event ID: F5oFN7SNdjCxwg9a5z

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.