

Premier Division - Hound Dogs vs Mons Calpe

DATE: Sunday, January 11, 2026
LOCATION: Gibraltar, GI

Event Description

Premier Division - Hound Dogs vs Mons Calpe is a premier sports event in Gibraltar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,896 people
Event ID: FpbCfhGXvHVAfjoyWj

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,358 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.