

Precision Fair

DATE: Tuesday, November 11, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Precision Fair is a premier expos event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 66/100

Expected Attendance: 6,100 people

Event ID: HYXL32bU6Y7s2Cfgr

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,440 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
