

# Precision Camera and Video Presents: Cash for Cameras (Southpark Meadows)

DATE: Saturday, August 16, 2025  
LOCATION: Austin, Texas, US

## Event Description

Precision Camera and Video Presents: Cash for Cameras (Southpark Meadows) is a premier expos event in Austin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,551 people

**Event ID:** 87NtuYiFm6XnQJ2A4Z

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 620 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*