

PRAISE 2 RAISE 2025 BUS SEATS

DATE: Saturday, November 15, 2025
LOCATION: Tamale, Northern Region, GH

Event Description

PRAISE 2 RAISE 2025 BUS SEATS is a premier concerts event in Tamale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: 9EHPMk93W2hB7dygjp

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/praise-2-raise-2025-bus-seats>

Document generated on 6/4/2026, 2:55:45 AM