

PRÉ ESTREIA DIAMOND FILMS - ANIMAIS PERIGOSOS

DATE: Tuesday, September 16, 2025
LOCATION: Jardim Paulista, São Paulo, BR

Event Description

PRÉ ESTREIA DIAMOND FILMS - ANIMAIS PERIGOSOS is a premier performing-arts event in Jardim Paulista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 167 people
Event ID: 5rxm3PW5y2gKmEMKBw

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.