

PRÉ-ESTREIA DE O AGENTE SECRETO NO CINEMA TEATRO DO PARQUE

DATE: Wednesday, September 10, 2025
LOCATION: Boa Vista, Pernambuco, BR

Event Description

PRÉ-ESTREIA DE O AGENTE SECRETO NO CINEMA TEATRO DO PARQUE is a premier performing-arts event in Boa Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 143 people

Event ID: F35Jx5JpZZAoP8a2aZ

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.