

Pré Estreia - Alteridade - Filme com Trilha Sonora Ao Vivo - Gayotto, Viegas e Grajew

DATE: Wednesday, August 20, 2025
LOCATION: Bela Vista, São Paulo, BR

Event Description

Pré Estreia - Alteridade - Filme com Trilha Sonora Ao Vivo - Gayotto, Viegas e Grajew is a premier performing-arts event in Bela Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: 8J9Edbb9rQi7HMiAPk

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.