

PRÉ ALOKADÃO OPENBAR - MEGA CONEXÃO LIBERADA - SEXTA 05 DE SET - SHOW YURI GABE

DATE: Friday, September 5, 2025
LOCATION: Consolação, São Paulo, BR

Event Description

PRÉ ALOKADÃO OPENBAR - MEGA CONEXÃO LIBERADA - SEXTA 05 DE SET - SHOW YURI GABE is a premier concerts event in Consolação. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 166 people

Event ID: 85RHW2e9PMaMW5ZiwV

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.