Power Games in the Office

DATE: Thursday, November 20, 2025
LOCATION: Frankfurt, DE

Event Description

Power Games in the Office is a premier expos event in Frankfurt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 9WCYfGk4Z4cpo4BQSz

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.