

POWA Screening, 24th August, 2025

DATE: Sunday, August 24, 2025
LOCATION: Joondalup, Western Australia, AU

Event Description

POWA Screening, 24th August, 2025 is a premier performing-arts event in Joondalup. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 647 people
Event ID: BMSHZsefrZpxVQLxk9

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 259 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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