

POV: art | disability - ART EXHIBITION - MILLTHORPE

DATE: Tuesday, December 2, 2025
LOCATION: Millthorpe, New South Wales, AU

Event Description

POV: art | disability - ART EXHIBITION - MILLTHORPE is a premier expos event in Millthorpe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,430 people

Event ID: BN5jpXbkvdh8gLqzES

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,772 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
