

Potiguar U20 - 1st Phase - Potyguar Seridoense U20 vs América RN U20

DATE: Sunday, August 31, 2025
LOCATION: Parnamirim, Rio Grande do Norte, BR

Event Description

Potiguar U20 - 1st Phase - Potyguar Seridoense U20 vs América RN U20 is a premier sports event in Parnamirim, Rio Grande do Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,174 people

Event ID: A5f82hRSqmfVtrwcZR

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.