

Poètes maudits, maudits poètes

DATE: Thursday, September 4, 2025
LOCATION: Jemeppe-sur-Sambre, Région wallonne, BE

Event Description

Poètes maudits, maudits poètes is a premier performing-arts event in Jemeppe-sur-Sambre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 34/100

Expected Attendance: 160 people

Event ID: 5ViLdWMEiM2dCpUNYx

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.