

Post-School Options Expo - Charles Ave Campus

DATE: Monday, August 25, 2025
LOCATION: Logan Central, Queensland, AU

Event Description

Post-School Options Expo - Charles Ave Campus is a premier expos event in Logan Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 775 people
Event ID: CpD4VhT3rcbk7wmP6q

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 310 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
