

Poseidotica, Dum Chica, Adiós Cometa, and 2 others

DATE: Friday, August 29, 2025
LOCATION: La Plata, AR

Event Description

Poseidotica, Dum Chica, Adiós Cometa, and 2 others is a premier concerts event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 762 people

Event ID: 8upYj5a2ryuos7Pt5r

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.