

PORTUGAL MOBI SUMMIT 2025 | Conferência Semana Europeia da Mobilidade

DATE: Monday, September 22, 2025
LOCATION: Braga, Braga, PT

Event Description

PORTUGAL MOBI SUMMIT 2025 | Conferência Semana Europeia da Mobilidade is a premier conferences event in Braga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 279 people

Event ID: RjLPzLj5gh5fRyTEdp

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.