

# Portland at Ancienne Belgique

DATE: Monday, December 8, 2025  
LOCATION: Brussel, Brussels Hoofdstedelijk Gewest, BE

## Event Description

Portland at Ancienne Belgique is a premier concerts event in Brussel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,203 people

**Event ID:** FAT9U2iRxQ8Tvoo866

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 481 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*