

# Portie Gemengd - SKETCH!

DATE: Thursday, January 15, 2026

LOCATION: Gent, Vlaanderen, BE

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## Event Description

Portie Gemengd - SKETCH! is a premier performing-arts event in Gent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 47/100

**Expected Attendance:** 694 people

**Event ID:** tkEAQn8BkoJHHHaicC

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 278 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*