

Porterhouse Hell Fire BBQ Dinner x Mystical Tarot Card Readings

DATE: Friday, October 24, 2025
LOCATION: Hong Kong Island, HK

Event Description

Porterhouse Hell Fire BBQ Dinner x Mystical Tarot Card Readings is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 282 people

Event ID: HBFa8VA4TKwZfXuVg7

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.