

Port Noarlunga Blues Festival

DATE: Thursday, November 20, 2025
LOCATION: Port Noarlunga, South Australia, AU

Event Description

Port Noarlunga Blues Festival is a premier festivals event in Port Noarlunga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 59/100

Expected Attendance: 2,965 people

Event ID: GdKgcxo663SuERa3Sb

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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