

Port Adriano Music Festival at Port Adriano

DATE: Friday, August 15, 2025
LOCATION: Calvià, Islas Baleares, ES

Event Description

Port Adriano Music Festival at Port Adriano is a premier festivals event in Calvià. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,252 people

Event ID: 7GNpoYiANub2Mn4awe

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 501 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.