

POPÍSSIMA // SEXTA - 05.12 // CABARET POA

DATE: Friday, December 5, 2025
LOCATION: Porto Alegre, BR

Event Description

POPÍSSIMA // SEXTA - 05.12 // CABARET POA is a premier performing-arts event in Porto Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 52/100
Expected Attendance: 1,265 people
Event ID: AjE76QVWs8kZXyMNtF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 506 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
