

POP-UP EXPO & SPIRITUAL MARKET

DATE: Saturday, August 16, 2025
LOCATION: East Grand Forks, Minnesota, US

Event Description

POP-UP EXPO & SPIRITUAL MARKET is a premier expos event in East Grand Forks. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,498 people

Event ID: 6jGAiHsrxVLWzKfJuh

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 999 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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