

Pop-Up Artist Led Tour of Unlock Your Pain

DATE: Saturday, August 23, 2025
LOCATION: Prairie du Sac, Wisconsin, US

Event Description

Pop-Up Artist Led Tour of Unlock Your Pain is a premier expos event in Prairie du Sac. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 625 people

Event ID: HDYW4FjoYhVddXCQBd

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 250 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.