

Pop-Up: 3-Day Massive High-End Movie Set Clothing Sale

DATE: Friday, August 15, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Pop-Up: 3-Day Massive High-End Movie Set Clothing Sale is a premier expos event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 62/100
Expected Attendance: 4,003 people
Event ID: EPLR8xhGPRgvDNyh7k

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,601 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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