

# POOL PARTY - LIBERTHY CLUB

DATE: Sunday, November 2, 2025  
LOCATION: Ponto Chic, Rio de Janeiro, BR

## Event Description

POOL PARTY - LIBERTHY CLUB is a premier community event in Ponto Chic. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** Aq6zvW9BcnjmQSVnBt

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*