

Pool Party - Largest Rooftop Pool Parties In Florida!

DATE: Saturday, August 16, 2025
LOCATION: Miami Beach, Florida, US

Event Description

Pool Party - Largest Rooftop Pool Parties In Florida! is a premier festivals event in Miami Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 874 people

Event ID: 8rtXaRqPbwsBww5QFM

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
