

Ponca Celebration

DATE: Thursday, August 21, 2025
LOCATION: Ponca City, Oklahoma, US

Event Description

Ponca Celebration is a premier festivals event in Ponca City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 59/100

Expected Attendance: 2,828 people

Event ID: ApzQP7kVAdGwDJ8wxm

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
