

# Pompey and Poolblood

DATE: Thursday, October 2, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

Pompey and Poolblood is a premier concerts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 28/100

**Expected Attendance:** 83 people

**Event ID:** 5g4qRRAfhaLM7PAAAsC

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/pompey-and-poolblood>

Document generated on 6/4/2026, 12:33:40 AM