

Polska Liga (W) - Stal Mielec vs Bielsko-Bia &

DATE: Friday, January 9, 2026
LOCATION: Bielsko-Bia & Â [I W6]-P, PL

Event Description

Polska Liga (W) - Stal Mielec vs Bielsko-Bia & is a premier sports event in Bielsko-Bia & à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,322 people

Event ID: CpHpr7YSWzT7s73UoF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 529 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.