

Polska Liga (W) - Sokó " Ööv-Ææò g2 &-VÇ6°o Bia &

DATE: Friday, December 12, 2025
LOCATION: Bielsko-Bia & Â [I W6¶]-P, PL

Event Description

Polska Liga (W) - Sokó Mogilno vs Bielsko-Bia & is a premier sports event in Bielsko-Bia & à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,322 people
Event ID: 4AeD3vTcqHRUKN3pF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 529 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.