

Polska Liga (W) - Pa & 2 '–Fv÷7!7ç g2 Bielsko-Bia &

DATE: Friday, January 30, 2026
LOCATION: Bielsko-Bia & Å [l W6¶–P, PL

Event Description

Polska Liga (W) - Pa & 0 Bydgoszcz vs Bielsko-Bia & is a premier sports event in Bielsko-Bia & à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,322 people

Event ID: 5Rw9jbRXFDblzRJWDy

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 529 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.