

Polska Liga (W) - Bielsko-Bia & g2 Wroc & w

DATE: Friday, January 23, 2026
LOCATION: Wroc & w, Dolno Źskie, PL

Event Description

Polska Liga (W) - Bielsko-Bia & vs Wroc & w is a premier sports event in Wroc & w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,414 people

Event ID: CCQAU8eLbciXf4EeLo

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 566 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.