

# Polska Liga - Lublin vs Skra Be &0hatów

DATE: Friday, January 16, 2026  
LOCATION: Be &6† O0w, 6G!¶-P, PL

## Event Description

Polska Liga - Lublin vs Skra Be &6† O0w is a premier sports event in Be &6† O0w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,875 people

**Event ID:** DZauNAeVaZTJA3gxMd

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 750 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*