Polokwane City vs Marumo Gallants FC

DATE: Sunday, August 31, 2025
LOCATION: Thohoyandou, Limpopo, ZA

Event Description

Polokwane City vs Marumo Gallants FC is a premier sports event in Thohoyandou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 74/100
Expected Attendance: 16,233 people
Event ID: eYvFY3YxnAn3DHQY6T

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,493 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.