

Polagra-Premiery 2026

DATE: Thursday, January 15, 2026
LOCATION: Poznań, Wielkopolskie, PL

Event Description

Polagra-Premiery 2026 is a premier expos event in Poznań. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 72/100

Expected Attendance: 12,875 people

Event ID: FgbNDu2LHjuiNJPmf

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.