

Pokemon & TCG Swap Meet - Trade Event Hosted by New Forest Collectors Club

DATE: Saturday, October 11, 2025
LOCATION: Hythe, England, GB

Event Description

Pokemon & TCG Swap Meet - Trade Event Hosted by New Forest Collectors Club is a premier expos event in Hythe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,720 people

Event ID: GV5QDKtHsUoUso88s6

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 688 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
