

POFC Botev Vratsa vs PFK Beroe Stara Zagora

DATE: Friday, September 12, 2025
LOCATION: Stara Zagora, Stara Zagora, BG

Event Description

POFC Botev Vratsa vs PFK Beroe Stara Zagora is a premier sports event in Stara Zagora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,522 people

Event ID: 6yZg4sXwK6mF6nFj3G

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,409 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.