

# Poetry Evening & Open-mic! Ø<βª w/ special guests Simon Sweetman & Michael Fitzimons!

DATE: Thursday, August 21, 2025  
LOCATION: Lower Hutt, Wellington Region, NZ

---

## Event Description

Poetry Evening & Open-mic! Ø<βª w/ special guests Simon Sweetman & Michael Fitzimons! is a premier community event in Lower Hutt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 31/100  
**Expected Attendance:** 118 people  
**Event ID:** Bgc5LgzRc77kZv3Q5U

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---