

# POCKET SHOW SINGELEZAS - MÚSICA & MAIS - SÃO CARLOS/SP

DATE: Wednesday, August 27, 2025  
LOCATION: Centro, São Paulo, BR

## Event Description

POCKET SHOW SINGELEZAS - MÚSICA & MAIS - SÃO CARLOS/SP is a premier performing-arts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 42/100

**Expected Attendance:** 400 people

**Event ID:** 9u85TMRD3RUw4NBGg4

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 160 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*