

PND, All Day Long, and Oranž 2 !+vdienas

DATE: Friday, December 12, 2025

LOCATION: Liep ģ Ā ĀV

Event Description

PND, All Day Long, and Oranž 0 Br ·fF-Væ 0 is a premier concerts event in Liep ģ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 400 people

Event ID: 8KLhwjLdmy6Kaz6CiV

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.