

Plunge into the Arts with Kenny B and Lori Arbel

DATE: Friday, August 22, 2025
LOCATION: Lauderdale-by-the-Sea, Florida, US

Event Description

Plunge into the Arts with Kenny B and Lori Arbel is a premier expos event in Lauderdale-by-the-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 454 people

Event ID: 7VjisiPtysYatmeXnK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.