

# PLK - Wilki Morskie Szczecin vs Sopot

DATE: Sunday, November 23, 2025

LOCATION: Gdańsk, Poland

## Event Description

PLK - Wilki Morskie Szczecin vs Sopot is a premier sports event in Gdańsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 6,804 people

**Event ID:** DNTk3wEuoSXvxt43Y4

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,722 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*