

# PLK - Toru B g2 ZI W6<sup>2</sup> Wroc & w

DATE: Sunday, December 7, 2025  
LOCATION: Wroc & w, Dolno Ąskie, PL

---

## Event Description

PLK - Toru @ vs Ąsk Wroc & w is a premier sports event in Wroc & w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,861 people

**Event ID:** 33rZrkBubTauexWTqL

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 744 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/plk-toru-vs-lsk-wrocaw>

Document generated on 6/3/2026, 11:43:16 PM