

PLK - Arka Gdynia vs W & Bawek

DATE: Friday, October 10, 2025
LOCATION: W & Bawek, kujawsko-pomorskie, PL

Event Description

PLK - Arka Gdynia vs W & Bawek is a premier sports event in W & Bawek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,646 people

Event ID: BH2Ebrd2k8qiZFdWeJ

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,058 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.