

# PLH - Tychy vs Toru @

DATE: Tuesday, September 23, 2025  
LOCATION: Toru BÂ °ujawsko-Pomorskie, PL

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## Event Description

PLH - Tychy vs Toru @ is a premier sports event in Toru Bâ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,344 people

**Event ID:** C5WQ369eD3pdEtHZ6V

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 938 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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