

PLH - Polonia Bytom vs Unia Oswiecim

DATE: Friday, November 21, 2025
LOCATION: O -v' cim, Ma &÷ öÇ6¶-P, PL

Event Description

PLH - Polonia Bytom vs Unia Oswiecim is a premier sports event in O -v' cim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,542 people

Event ID: 3tc5icXraNJAYkMPFg

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 617 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.